

Title: Entrepreneurship development

Date: 04/05/2021

Resource Person: Keshav Sridar

Report



The poster is for an event titled "ENTREPRENEURSHIP DEVELOPMENT" organized by the E-CELL INNOVIA mLAC STUDENT SELF-HELP GROUP INITIATIVE. It features the mLAC logo and college name at the top. The main text includes the speaker's name, KESHAV SRIDHAR, an Entrepreneur | HR Professional. The event details are: Duration: 45mins, Date: 4th May, Mode: Google Meet. The highlights listed are: 1. Journey of an Entrepreneur, 2. Stages of Building a Company, 3. Overcoming the Challenges, and 4. Route map for Entrepreneurship Development. At the bottom, there is a quote: "ENTREPRENEURSHIP is living a few years of your life like most people won't, so that you can spend rest of the life like most people can't."

Entrepreneurship Development Workshop

Tuesday, 4 May · 12:00 – 1:30pm

Google Meet joining info Video call link: <https://meet.google.com/civ-ibnq-ddo>

Or dial: (US) +1 510-871-3210 PIN: 626 740 163#

REPORT ON ENTREPRENEURSHIP DEVELOPMENT

An interactive webinar on “**Entrepreneurship development**” on 4th May 2021, was organized by E-cell Innovia mLAC students self help group initiative, **Maharani Lakshmi Ammanni College for woman**, Autonomous, Bangalore on virtual mode. The purpose of the webinar was to provide a live experience on entrepreneurial journey. We received a good response for our first webinar with 100 participants attending the webinar through Google meet.

The webinar was started with a formal welcome by Ms. Aparna 3rd year BBA. President of E-cell, mLAC. **Ms. Hemalatha** E-cell faculty member at the department of management studies mLAC introduced the speaker of the day was **Keshav Sridhar who is an entrepreneur and HR profession.**

The session began at 12:00PM with a talk on entrepreneurship development. There was a presentation given by the speaker and later sir also cleared the doubt which was asked by the participants related by the topic. The main highlights of these sessions were the journey of entrepreneur stages of building a company, overcoming the challenges and route map for Entrepreneurship development sir talk was very much

interesting and informative. There was an active interaction between the speaker and participants throughout the session which helps the participants to gain some knowledge about the Entrepreneurship development and how to start up new challenges in difference stages.

The session was followed by a brief overview about the E-cell Innovia mLAC students self help group initiative, Maharani Lakshmi Ammanni college for women, Autonomous, Bangalore by **Dr.Abhinandhan N**, E-cell coordinator, department of commerce mLAC, Bangalore. Sir highlighted the E-cell activities of mLAC and the relevance of the talk in developing future entrepreneur. The session was finally ended with vote of thanks proposed by Ms.Aparna president of E-cell, mLAC, Bangalore. We received an excellent feedback from the participants.