

Title: World Environment Day

Date: 06/05/2021

Resource Person: Pooja Rai

Report

Webinar on occasion of World Environment Day



The poster is green and white with a globe and a tree illustration. It contains the following text:

mLAC Maharani Lakshmi Ammanni College for Women Autonomous
Affiliated to Bengaluru City University
Re-accredited by NAAC with "A" grade, Recognised by UGC
under Section 2(f) and 12(b) of the UGC Act 1956
Conferred the Status of 'College with Potential for Excellence' by UGC

E-CELL INNOVIA
mLAC STUDENT SELF-HELP GROUP INITIATIVE

World Environment Day

An interactive webinar for E-Cell members

* **Title of the talk :**
Creating 3 Fold impact Social, Economic and Environmental .

* **Highlights :**
Innovation , challenges as an Entrepreneur and how to create multi fold impact .

Speaker :
POOJA RAI Date : June 5th
Co-founder & Time : 01:00pm
CEO of Anthill Creations Mode : Google Meet

Webinar on occasion of World Environment Day

Saturday, June 5 1:00– 3:00 PM

Google Meet joining info Video call link: <https://meet.google.com/jnb-pzbn-xgo>

Or dial: (DE) +49 40 8081617850 PIN: 147 640 485#

The time is 1pm-3pm.

More phone numbers: <https://tel.meet/jnb-pzbn-xgo?pin=2789476604194>

Livestream link: <https://stream.meet.google.com/stream/66a7fdf7-5663-418e-87c1-4d276a8459d7>

The session was started by the Ms. Aparna by giving the importance of gardening. A video was played which enlightened about the gardening activities taken place in mLAC in the year 2019-20 by the e- cell faculty members and the students. The welcome speech was given by Ms. Ekta Hotkar and introduced the speaker Ms. Pooja Rai for the day.

The speaker started off her talk by sharing her experience during her college life and has also authored a book on Women Entrepreneurship. She introduced us to Anthill creations and the work taken place there. She gave a complete picture of Anthill creations about their supporters, mentors, play stations, corporate donor and partners, community engagement etc. They actually target on the tyres which is not put to use and use those tyres for making play scapes, play stations, etc. They have around 2,00,000 + children, made 283 playscapes

around 18 states. Their playscapes are user centric, diverse activities, sustainable materials are used. They give children an opportunity to come up with innovative ideas in them. She spoke about the 3-fold impact –

- a. **Social:** enabling social, emotional, cognitive and physical development. It stresses on play based interactive learning. It empowers via inclusive community involvement.
- b. **Economic:** direct cost saving due to affordable inputs and designs. It is indirect cost saving related to ease of construction (lighter and quicker). It is an open - source designs enabling future replication and scale – up.
- c. **Ecological:** sustainability using upcycling and adaptive reuse. To create awareness about importance of recycling.

Few questions were asked by the students like:

1. Funding challenges on the way of your creation.
2. What is the role of a co- founder?
3. Challenges faced as a woman in your career.
4. Brief about TEDx experience as a speaker.
5. How to overcome the corruption or bribery on our way to success?
6. What are the legal issues faced by you in the initial days of you obtaining the document?
7. How to handle the situation when we come across a loss or depression on our way to success?
8. Have you taken up any conversion of government bodies dumpyards near residential colonies, if not how to take up considering legal issues?
9. Suggestions or advice to go about the student's career in entrepreneurship after their graduation of post - graduation.

At last Dr. Abhinandan N told us to take a pledge to protect our environment and thanked the speaker for giving the students the importance of entrepreneurship.

The vote of thanks was delivered by Dr. Saraswati, Dept. of Biotechnology by thanking the speaker for sharing her experience, challenges and success towards Entrepreneurship.