

Bachelor of Business Administration - BBA

Open to a world of opportunities.....

ADMISSIONS OPEN FOR 2023-24

Apply online
mlacw.edu.in

SUBJECTS OFFERED IN NEP

- ❖ Management Principles
- ❖ Organisational Behaviour
- ❖ Entrepreneurship Development
- ❖ Financial Accounting
- ❖ Marketing Management
- ❖ Human Resource Management
- ❖ Income Tax
- ❖ Business Ethics and Governance
- ❖ Strategic Management

HIGHLIGHTS OF THE COURSE

- ❖ Certificate Courses in Advanced Excel and French
- ❖ Specialization (Finance or HR)
- ❖ Regular Internships
- ❖ Research projects
- ❖ Industrial visits
- ❖ Seminars, Guest lectures, Workshops
- ❖ Inter Collegiate fest -Kshitij
- ❖ Outreach programmes
- ❖ Focus on value education

OUR RECRUITERS

Hiring Companies



JOB OPPORTUNITIES AFTER BBA

- ❖ Business /Process Analyst
- ❖ Process Associates
- ❖ Corporate Sales Manager
- ❖ HR Executives/Recruiters
- ❖ HR Trainers
- ❖ Procurement managers
- ❖ Hospitality industry
- ❖ Human Resource Manager
- ❖ Business Development Executive
- ❖ Finance Manager /Associates
- ❖ Entrepreneurs/ Start ups
- ❖ Government jobs
- ❖ Bank Executives in nationalized and private banks

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