

KALAKRIYA- 2022

HUMANITIES FORUM

Organizes

NATIONAL CONFERENCE on

**"Impact and Challenges of Digitalization in
the field of Humanities- A Multidisciplinary
Approach"**

2nd September 2022

K N V Sastri Memorial Hall, mLAC



About the Institution

- Top destination for young women.
- Accredited by NAAC with 'A' grade.
- Conferred the status of "College with Potential for Excellence " by UGC.
- College with 50 years of legacy
- Consistently been ranked among top 50 colleges by India Today Ranking

Kalakriya- 2022

Kalakriya is a humanities forum at mLAC which aims to foster creative expression and critical thinking by collaboration among disciplines. The main objective is to inculcate creative thoughts among students and encourage to develop personal integrity of students necessary for academic, professional, and civic life.

About the conference

National Conference on "Impact and challenges of Digitalization in the field of Humanities- A multidisciplinary Approach" is a national conference organized by Humanities forum of Maharani Lakshmi Ammanni College for Women Autonomous. This conference provides national platform for academicians research scholars, industry experts ,professionals and students to interact with experts and address the rapid Impact and challenges of Digitalization in the field of Humanities as digital platforms become global in scope.

Main Theme of the Conference

" Impact and Challenges of Digitalization in the field of Humanities- A Multidisciplinary Approach"

Sub themes

- Digitalization and interactive novels.
- Graphic novels-narrative techniques and characterization.
- Reading literature in digital Era.
- Impact of technology on language teaching and learning experience.
- Emerging trends in Mobile Journalism.
- OTT platforms: Boon or Bane
- Impact of Social media on youth.
- Role of Artificial intelligence in media.
- Digitalization in Historical Pedagogy.
- Impact of technology in Historical Research Methodology: Restoring Historical Importance.
- Historical Importance of AKAM (Azadi Ka Amrit Mahotsav) in Digital Era.
- Understanding the impact of digitalization on society.
- Challenges for humanities in the digital society era.
- Digital Sociology- Problems and Challenges
- Challenges and development of e-food industry.
- Application of social media marketing and it's influence in consumer purchasing decisions.
- Influence of digitalization on mental health.
- Consumer behavior and digitalization- Psychological perspective.
- Impact of digitalization on cognitive processes.
- e-Governance and Digital Public Administration.
- Impact of Digitalization on Politics
- Media and Politics

Call for Papers

Academicians, research scholars, Industry experts professionals, and students are invited to submit original theoretical, conceptual, and empirical research papers on the above-mentioned sub-themes. Selected papers will be published in Journal with ISSN number.

Registration

Registration can be done through the online google form link which will be shared along with acceptance letter of the abstract. The transaction details of fees payment should be sent by attaching a photo of receipt/e-receipt or DD to the Google form link provided for registration.

Registration Fee

Presentation and Publication

Faculty/Industry expert : Rs 1000
Research Scholar: Rs 500
Student : Rs 250

Participation

Faculty/industry expert: Rs 150
Research Scholar/ Student: Rs 100

Account Details

Name of the Account Holder: Maharani
Lakshmi Ammani Degree College
Name of the Bank: UCO Bank
Account No: 02310110034385
IFSC Code: UCBA0000231
Branch: Malleshwaram

Guidelines for submission of abstract and full length papers:

- The abstracts should not exceed 300 words.
- The title page of the paper must include the title of the paper, the full name of the author(s), email ID, designation, department, and affiliation should be provided.
- Research papers with 3000 to 5000 words may be submitted in soft copy to kalakriyahumanities@gmail.com. It should be in Times New Roman, Font 12, 1.5 spaces with the reference APA style.
- Individual Registration is mandatory for Participation, Paper presentation and publication.
- Research papers can be submitted in English or in Kannada.
- Only selected original papers after peer review will be considered for publication.

Important dates

Last date to submit Abstract
12th August 2022

Acceptance notification
15th August 2022

Submission of Full paper
25th August 2022

Date of Conference
2nd September 2022

Note:

- No TA/DA will be provided to the participants
- participants have to make their own arrangements for accommodation
- OOD facility will be provided to all the participants

Organizing Committee

CHIEF PATRON

Shri. S.S Naganand
Chairman, mLac

PATRONS

Shri.K Jairaj, IAS (Retd.)
Managing Trustee, mLAC Trust, Bangalore

Dr.Shashikala A, Principal, mLAC

CONFERENCE CONVENER

Dr.Manjula K, Coordinator, Department of Humanities

ORGANIZING COMMITTEE MEMBERS

Ms. Mercy Padma Vinod, Head, Dept of Psychology
Ms. Sowmya P, Head, Dept of English
Ms. Maanasa N Murthy, Asst Prof, Dept of Psychology
Ms. Anitha Shyamsundar, Asst Prof, Dept of English
Ms. Saraswathi H Naik, Head, Dept of Sociology
Ms. Nischitha S Hoblidar, Asst Prof, Dept of English
Ms. Lakshmi.S, Head, Dept of Political Science
Ms. Sreeshma Madhusoodhan, Asst Prof, Dept of English
Ms. Ashwini Reddy, Asst Prof, Dept of English
Ms. Nakshe R Jain, Head, Dept of History
Ms. Priyadarshini G Head, Dept of Economics
Ms. Neha Kumari, Asst Prof, Dept of English
Mr. Abhinandan K.Y, Asst Prof, Dept of English
Ms. Megha S, Asst Prof, Dept of Journalism

For Queries

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