

Title: Personality Enhancement: Secret to success

Date:02/07/2021

Resource Person: Ms. Jyothsna Thimmaiah

Report

A webinar was organised by the Department of Management Studies on Friday, 2nd July 2021 for the Final year BBA and BCA students on the topic "Personality Enhancement: Secret to success" at 11am. The webinar was conducted on Google meet with Ms. Jyothsna Thimmaiah B, Associate Professor, Department of Management Studies.

The resource person, Ms. Jyothsna Thimmaiah. B spoke on the topic- Personality Enhancement: Secret to success to the gathering. She spoke about personality and its importance, and also emphasized on how personality enhancement is important for success. She spoke about personality traits and development of good personality. The resource person spoke on tips to build impressive personality, personal branding, and ways to build a personal brand.

The speaker spoke about a farmer's parable and discussed the learning from it. She also spoke about following John Woodden's Creed for cultivating an impressive personality.

Activities on identifying the personality traits and a fun game on personality was also conducted.

Around 70 students attended the session. The programme ended with the vote of thanks.