

E-Cell Report 2020-2021

Pulse Polio Campaign- National Immunisation Day 2021

The countrywide Pulse Polio Programme for 2021 began on 31st January, and became popular with name Polio Ravivar. At Rashtrapati Bhawan, President Ram Nath Kovind launched the programme by administering polio drops to children less than five years old. Speaking on the launch of the programme, Union Health Minister Dr Harsh Vardhan proudly said that Polio-free certification of the entire South-East Asia Region of WHO including India on the 27th of March 2014 was a huge accomplishment in the history of India and Global Public Health. However, the Union Health Minister stressed on the need to remain vigilant and maintain the population immunity against polio with sensitive surveillance till global polio eradication happens.

E-Cell Innovia mLAC Students Self-Help Group Initiative, student members volunteered for 4 days Pulse Polio Campaign, organized at UPHC Vidyapeeta ward and joined hands with BBMP Doctors, Nurses, Asha workers, and other NGOs. As E-Cell Coordinator Maharani Lakshmi Ammanni College Autonomous, Dr Abhinandan N. took a lead of motivating students to volunteer for the Pulse Polio Campaign and serve for a noble cause.

Pulse Polio Campaign 2021 was 4 days activity and was spilt as follows:

- Day 1: Booth activity (31st January 2021)
- Day 2 to 4: House to house activity (1st February 2021 to 3rd February 2021)

Operational guidelines for National Immunisation Day (NIDs) during Covid 19 included; setting up of separate entry and exit points, wearing mask, sanitization facility, social distancing and avoiding overcrowding to reduce risk of infection.

Several prospective issues which would arise during administering of polio drops were as follows; only 1 drop administered, drops given to sleeping or crying children may run out of mouth, vomiting/coughing out polio drops and finger marking without OPV administration.

Doctor's team and volunteers were briefed on the steps to be taken to avoid any issues arising during administering polio drops. They were made aware of the appropriate questions to be asked to the people at each house, finger marking, filing Booth Tally Sheet, house marking, tally sheet for house to house activity and other reporting formats.

Entrepreneurship Development Workshop



The flyer features a teal background with white and blue text. At the top, it includes the mLAC logo and college name. Below that, it states 'E-CELL INNOVIA' and 'mLAC STUDENT SELF-HELP GROUP INITIATIVE'. The main title is 'Join the Business Talk' followed by 'ENTREPRENEURSHIP DEVELOPMENT'. The speaker is 'KESHAV SRIDHAR', an Entrepreneur and HR Professional. The event details are: Duration: 45mins, Date: 4th May, Mode: Google Meet. A list of highlights includes: 1. Journey of an Entrepreneur, 2. Stages of Building a Company, 3. Overcoming the Challenges, and 4. Route map for Entrepreneurship Development. At the bottom, a quote reads: 'ENTREPRENEURSHIP is living a few years of your life like most people won't, so that you can spend rest of the life like most people can't.' The flyer also includes a small illustration of people working at computers.

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E-CELL INNOVIA
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Join the Business Talk

**ENTREPRENEURSHIP
DEVELOPMENT**

Speaker
KESHAV SRIDHAR
Entrepreneur | HR Professional

Duration : 45mins
Date : 4th May
Mode : Google Meet

Highlights :

1. Journey of an Entrepreneur
2. Stages of Building a Company
3. Overcoming the Challenges
4. Route map for Entrepreneurship Development

ENTREPRENEURSHIP is living a few years of your life like most people won't, so that you can spend rest of the life like most people can't.

Entrepreneurship Development Workshop

Tuesday, 4 May · 12:00 – 1:30pm

Google Meet joining info Video call link: <https://meet.google.com/civ-ibnq-ddo>

Or dial: (US) +1 510-871-3210 PIN: 626 740 163#

REPORT ON ENTREPRENEURSHIP DEVELOPMENT

An interactive webinar on “**Entrepreneurship development**” on 4th May 2021, was organized by E-cell Innovia mLAC students self help group initiative, **Maharani Lakshmi Ammanni College for woman**, Autonomous, Bangalore on virtual mode. The purpose of the webinar was to provide a live experience on entrepreneurial journey. We received a good response for our first webinar with 100 participants attending the webinar through Google meet.

The webinar was started with a formal welcome by Ms. Aparna 3rd year BBA. President of E-cell, mLAC. **Ms. Hemalatha** E-cell factuality member at the department of management studies mLAC introduced the speaker of the day was **Keshav Sridhar who is an entrepreneur and HR profession.**

The session began at 12:00PM with a talk on entrepreneurship development. There was a presentation given by the speaker and later sir also cleared the doubt which was asked by the participants related by the topic. The main highlights of these sessions were the journey of entrepreneur stages of building a company, overcoming the challenges and route map for Entrepreneurship development sir talk was very much interesting and informative. There was an active interaction between the speaker and participants throughout the session which helps the participants to gain some knowledge about the Entrepreneurship development and how to start up new challenges in difference stages.

The session was followed by a brief overview about the E-cell Innovia mLAC students self help group initiative, Maharani Lakshmi Ammanni college for women, Autonomous, Bangalore by **Dr.Abhinandhan N**, E-cell coordinator, department of commerce mLAC, Bangalore. Sir highlighted the E-cell activities of mLAC and the relevance of the talk in developing future entrepreneur. The session was finally ended with vote of thanks proposed by Ms.Aparna president of E-cell, mLAC, Bangalore. We received an excellent feedback from the participants.

Webinar on occasion of World Environment Day

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World Environment Day

An interactive webinar for E-Cell members

* Title of the talk :
Creating 3 Fold impact Social, Economic
and Environmental .

* Highlights :
Innovation , challenges as an
Entrepreneur and how to create multi
fold impact .

Speaker :
POOJA RAI Date : June 5th
Co-founder & Time : 01:00pm
CEO of Anthill Creations Mode : Google Meet

Webinar on occasion of World Environment Day

Saturday, June 5 1:00– 3:00 PM

Google Meet joining info Video call link: <https://meet.google.com/jnb-pzbn-xgo>

Or dial: (DE) +91 40 8081617850 PIN: 147 640 485#

The time is 1pm-3pm.

More phone numbers: <https://tel.meet/jnb-pzbn-xgo?pin=2789476604194>

Livestream link: <https://stream.meet.google.com/stream/66a7fdf7-5663-418e-87c1-4d276a8459d7>

Report: The session was started by the Ms. Aparna by giving the importance of gardening. A video was played which enlightened about the gardening activities taken place in mLAC in the year 2019-20 by the e- cell faculty members and the students. The welcome speech was given by Ms. Ekta Hotkar and introduced the speaker Ms. Pooja Rai for the day.

The speaker started off her talk by sharing her experience during her college life and has also authored a book on Women Entrepreneurship. She introduced us to Anthill creations and the work taken place there. She gave a complete picture of Anthill creations about their supporters, mentors, play stations, corporate donor and partners, community engagement etc. They actually target on the tyres which is not put to use and use those tyres for making play scapes, play stations, etc. They have around 2,00,000 + children, made 283 playscapes around 18 states. Their playscapes are user centric, diverse activities, sustainable materials are used. They give children an opportunity to come up with innovative ideas in them. She spoke about the 3-fold impact –

- a. **Social:** enabling social, emotional, cognitive and physical development. It stresses on play based interactive learning. It empowers via inclusive community involvement.
- b. **Economic:** direct cost saving due to affordable inputs and designs. It is indirect cost saving related to ease of construction (lighter and quicker). It is an open - source designs enabling future replication and scale – up.
- c. **Ecological:** sustainability using upcycling and adaptive reuse. To create awareness about importance of recycling.

Few questions were asked by the students like:


1. Funding challenges on the way of your creation.
2. What is the role of a co- founder?
3. Challenges faced as a woman in your career.
4. Brief about TEDx experience as a speaker.
5. How to overcome the corruption or bribery on our way to success?
6. What are the legal issues faced by you in the initial days of you obtaining the document?
7. How to handle the situation when we come across a loss or depression on our way to success?

8. Have you taken up any conversion of government bodies dumpyards near residential colonies, if not how to take up considering legal issues?
9. Suggestions or advice to go about the student's career in entrepreneurship after their graduation of post - graduation.

At last Dr. Abhinandan N told us to take a pledge to protect our environment and thanked the speaker for giving the students the importance of entrepreneurship.

The vote of thanks was delivered by Dr. Saraswati, Dept. of Biotechnology by thanking the speaker for sharing her experience, challenges and success towards Entrepreneurship.

Report on An interactive webinar on “Creation of Entrepreneurs for Future Generation”

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An Interactive Webinar on
**Creation of Entrepreneurs
For Future Generation**

Speaker :
Nivedita Babu
Consciousness Parenting Coach

Date : June 19th ,2021
Time : 02:00pm
Mode : Google Meet



E cell initiative Webinar on Creation of Entrepreneurs For Future Generation
Saturday, June 19 · 2:00 – 4:00pm

Google Meet joining info

Video call link: <https://meet.google.com/ymb-dkzh-mdc>

Or dial: (US) +1 617-675-4444 PIN: 803 186 267 1902#

More phone numbers: <https://tel.meet/ymb-dkzh-mdc?pin=8031862671902>

An interactive webinar on **“Creation of Entrepreneurs for Future Generation”** on 19th June 2021, was organized by E-Cell Innovia mLAC Student Self-Help group Initiative, Maharani Lakshmi Ammanni College for Women, Autonomous, Bangalore, on virtual mode. The purpose of the webinar was to provide an insight into the self-management which is the basis for an entrepreneur. We received an overwhelming response with 150 **participants** attending the webinar **through G Meet and rest through You Tube live streaming**. Participants were from various **Colleges of Bangalore and around Karnataka**.

The webinar was started with a formal welcome address delivered by Ms Aparna 3rd BBA, president of E-Cell and Ms Mariya syrena, 2nd BBA, Vice president of E-cell. Ms Ekta hotkar, 1st BBA, PRO of E-cell, mLAC introduced the speaker. The session began at 2.00pm with a talk on **“Creation of Entrepreneurs for Future Generation”** by **Ms. Nivedita Babu, a consciousness parenting coach**. She started an interactive session by asking attendees to remember around 30 words, and narrated story with all the words so that words can be remembered easily in a story. She also explained, how mind mapping and pranayama techniques helps in improving concentration of the entrepreneur. She elaborated on guided meditation to relieve stress of an entrepreneur. Her talk was very much helpful for an entrepreneur in managing self and stress on their way. She also clarified the queries of the participants regarding managing circumstances with utmost enthusiasm.

The session was followed by a brief overview about the E-Cell Innovia mLAC Student Self-Help group Initiative, Maharani Lakshmi Ammanni College for Women, Autonomous, Bangalore by **Dr. Abhinandan N**, E-Cell coordinator, Department of Commerce, mLAC, Bangalore. He highlighted the E-Cell activities of mLAC and the relevance of the talk in developing future entrepreneurs.

The session was finally ended with vote of thanks proposed by Dr Kushalatha M, Assistant professor, Department of Biochemistry, mLAC Bangalore. We have received an excellent feedback from the participants.

**Report on An interactive webinar on
 “Current Opportunities and Challenges for women entrepreneurs”**



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**Entrepreneurial talk on
 “Current Opportunities and Challenges for women entrepreneurs”**

Date: 10th July 2021
Time: 02.00 pm
Platform: Google meet

SPEAKER

Dr. Shruthi SD
 Proprietress
 BioEdge Solutions

Eligibility:
 Undergraduate students
 Postgraduate students
 Research scholars
 Faculty

Registration link:
<https://tinyurl.com/e-cellmlacw>

Video call link
<https://meet.google.com/btf-uprc-cun>

An interactive webinar on **“Current Opportunities and Challenges for women entrepreneurs”** on 10th July 2021, was organized by E-Cell Innovia mLAC Student Self-Help group Initiative, Maharani Lakshmi Ammanni College for Women, Autonomous, Bangalore, on virtual mode through google meet. The purpose of the webinar was to encourage students of mLAC to understand the process of entrepreneurship and take up it as a career opportunity. We received an good response with 96 **participants** attending the webinar **through G Meet**. Participants were from various Colleges **of Bangalore and around Karnataka**.

The webinar was started with a formal welcome address delivered by Ms Mariya syrena, 2nd BBA, Vice president of E-cell. Ms. Usha.T, Assistant professor, Department of Biochemistry gave a welcome speech. The session began at 2.00pm with a talk on **“Current Opportunities and Challenges for women entrepreneurs”** by **Dr. Shruthi, Proprietress BioEdge Solutions**. She started with a detailed note on skill sets required for becoming an entrepreneur. She focused on updating skills to sustain the business. She further moved to the challenges faced by women entrepreneurs like personal family commitments, economic independence and security. Dr. Shruthi also gave a detailed note on opportunities available like the Women associations,

Government and private Funding agencies, Loans available through banks in the form of schemes available for development of women entrepreneurs. She elaborated on perseverance and smart work, overcoming fear of failure as the important key to entrepreneurs. Her talk was very much enlightening for students to choose entrepreneurship as a career prospect. The session followed by a Q and A session.

The session was followed by a thanking note and a brief overview about the E-Cell Innovia mLAC Student Self-Help group Initiative, Maharani Lakshmi Ammanni College for Women, Autonomous, Bangalore by **Dr. Abhinandan N**, E-Cell coordinator, Department of Commerce, mLAC, Bangalore. He formally declared that this is the last E-Cell activity for this semester and the relevance of the talk in overcoming challenges and making best use of opportunities in developing future women entrepreneurs.

The session was finally ended with vote of thanks proposed by Ms Mariya syrena, 2nd BBA, Vice president of E-cell. mLAC Bangalore. We have received an excellent feedback from the participants.